



## Kevin J. Rochford, CEPA®

Director, Family Office Services

Kevin is the child of Irish immigrants who settled in New York City, where they raised their three boys. They realized the American Dream, with all the boys going on to college and beyond, and building professional careers in diverse fields. As a result of his family's experience, Kevin is committed to helping his clients and their families pursue their version of the Dream, supporting and preserving it throughout their planning journey.

Kevin attended Williams College, where he studied Political Science and Russian, and then attended New York University, where he earned an MBA in Global Management. After serving as an artillery and intelligence officer in the Marines after college, Kevin embarked on a three-decade career in financial services. He began in commercial banking and soon progressed to global markets, where he lived in London and Asia for 6 years, overseeing clients and relationships across Europe, the Middle East, HK, and Japan.

Upon his return to the United States, Kevin began working with successful business owners, corporate executives, and families with generational wealth and has continued to deepen that practice. He has worked particularly with larger families, where the complexities of wealth are often magnified by operating businesses, complex family dynamics, and a need for a holistic, generational perspective.

Kevin is passionate about creating a differentiated ecosystem of trust and integrity for each client and family, serving to enhance generational success and wealth stewardship.

Kevin is married, has three adult children, and lives in Western Springs.



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